



Dear Arts Patron,

Now in its 21st year, the 2022 Boston Arts Festival will be held in Christopher Columbus Park on Saturday, September 10th and Sunday, September 11th. Begun in 2003, we created the 501c3 in 2016. Our mission is providing opportunities to Boston area visual fine artists to exhibit and sell their work, and giving local musicians a stage to perform for larger audiences. Our events are free, accessible, and open to the public. One of our goals is to provide all Boston residents free access to art and music. We particularly strive to present art and music in a way that encourages visitors to speak with the creators.

The Boston Arts Festival, one of the best attended and most significant annual events of the Boston Arts community, brings tens of thousands of visitors into the city. Our printed materials are circulated to thousands of attendees, as well as Visitor Centers and hotels throughout the Boston area for months prior to the event. Your logo can be on banners and signage on our Main Stage and throughout the Park. Your organization will be represented at the event and featured on our website through March 2023.

Our City of Boston has so many talented artists and musicians, and this unique event kicks off the fall Open Studios season. We care so deeply about the Boston Arts community. This is a fantastic opportunity to advertise or be present at the event, having 30,000 to 40,000 attendees viewing your company. Please join us in making this happen!

Thank you for your consideration and support,

Jen Matson
Director | The Boston Arts Festival

Yes!

We wish to support The Boston Arts Festival as indicated:

_____ **Tier 1 Presenting Sponsor**.....\$30,000

- Exclusivity
- 20x40 footprint at Festival
- Corporate logo on all printed materials
- Main Stage banner
- Signage/banner opportunities (banners, posters, flyers etc)
- Status level on printed materials
- Corporate logo on stage
- Corporate logo on event advertisements
- Corporate logo on Arts Festival homepage and individual corporate page on website through March 2023
- Opportunity for Main Stage presentations
- Main Stage mentions
- Opportunity to have corporate/ promotional vehicle as part of your space
- Opportunity to distribute pre-approved sample items
- Multiple mentions and links in our social media campaigns tailored to the needs of your organization
- Inclusion in our Press Release
- Inclusion in email newsletter to Festival mailing list
- We will customize sponsorship package to you

_____ **Tier 2 Major Sponsor**.....

\$15,000

- Category exclusivity
- 10x30 footprint at Festival
- Corporate logo on all printed materials
- Status level on printed materials
- Corporate logo on main stage
- Corporate logo on event advertisements
- Corporate logo on Arts Festival homepage and individual corporate page on website through March 2023

- Main stage mentions
- Inclusion in email newsletter to Festival mailing list
- Opportunity to distribute pre-approved sample items

_____ **Tier 3 Supporting Sponsor**

\$7,500

- 10x20 footprint at Festival
- Corporate logo on printed materials
- Status level on printed materials
- Corporate logo and ad on Arts Festival website through March 2023
- Main stage mentions
- Opportunity to distribute pre-approved sample items
- Inclusion in email newsletter to Festival mailing list

_____ **10 x 10 Promotional Vendor Space** ... (tent not included).....

One Day: \$2,500

Both Days: \$4,000

_____ **Neighbor**..... \$1,000

- Thank you, logo & link on Arts Festival website through March 2023
- Thank you mention & your link posted on our social media
- Thank you & your link included in our email newsletter to Festival mailing list

Please fill out our online form at:

TheBostonArtsFestival.com

with the information you'd like printed in our materials, and **please send hi-res logo and print-ready ad artwork jpegs to:**

contact@TheBostonArtsFestival.com

Please make check payable to The Boston Arts Festival and mail to:

The Boston Arts Festival

P.O. Box 171080, Boston, MA 02117